



Job description

**WaterAid Representative
- EU**



Job Title:	Representative - EU
Reports to (title):	Global Campaign Director
Department:	Policy and Campaigns
Location:	Brussels, Belgium (home-based)
Other:	Overseas travel essential

Organisation and team description

WaterAid works with local partners and communities to improve access to water and sanitation and promote good hygiene. The Policy and Campaigns department engages with decision-makers to bring about a world where everyone, everywhere can enjoy their human rights to water and sanitation by 2030.

Why do we have this role and what do we want from it?

WaterAid wants to ensure that the water, sanitation and hygiene (WASH) sector is prioritised and invested in globally with ambition and effectiveness as part of Sustainable Development Goals of achieving a world with universal access to water, sanitation and hygiene by 2030.

The EU plays a critical role in supporting water, sanitation and hygiene projects globally. As a force to broker and convene, the EU has a significant influence on policy formulation for a wide range of development issues, including WASH.

The Representative will focus on advocating and communicating WaterAid's positions to staff within the institutions of the European Union, MEPs, Member States and other relevant partners with the aim of influencing their decisions. The role will build and strengthen partnerships with relevant organisations who can help further our collective objectives. This role requires an individual who is an effective and self-starting advocate to build strong connections within institutions of the European Union, member state delegations and civil society.

Accountabilities

- Develop, lead, implement an EU advocacy strategy for WaterAid in order to influence the development policy and practices of the Council of the European Union, Commission, Parliament, relevant agencies and Member State permanent representations
- Maintain a sophisticated and detailed understanding and analysis of EU institutions, governance, policy and practice, in order to inform and promote



WaterAid's global advocacy work, and be responsible for communicating this to relevant people within the WaterAid federation and with allies

- Develop WaterAid's profile in Brussels as a thought leader on WASH policy and practice through the organisation of timely events and harness opportunities to secure organisational profile at important EU functions; and develop relationships with key media outlets. This includes European civil society allies and relevant INGOs, networks and coalitions in order to share information and collaborate on opportunities, developing joint strategies and campaigns as necessary
- Identify, cultivate and manage high-level relationships for WaterAid, leading our contact with senior EU staff and officials and Member State representations
- Collaborate with the End Water Poverty coalition in their EU working group and collaborate with other coalition members (predominantly in the EU) as appropriate and necessary.
- Develop and sustain new and innovative partnerships in order to leverage influence in the EU, for example with utilities, industry and corporate partners.
- In collaboration with the WaterAid members currently in the EU (WaterAid Sweden and WaterAid UK) support development and implementation of national advocacy plans, in line with EU advocacy strategy for WaterAid.
- Support the advocacy efforts of WaterAid's other federation members, and country programmes in engaging and influencing the EU
- Actively identify opportunities and intelligence to support WaterAid's EU funding work with horizon scanning for opportunities, input into proposals and strengthening relationships in Brussels.
- Responsibility for the Policy and Campaigns Department sign-off on EU messaging to supporters by WaterAid Sweden and WaterAid UK, on EU messaging to supporters
- Ensure reasonable care is taken of self and others in the workplace (including team members managed if appropriate) according to health and safety policy and principles

Person Specification

1. Substantial EU knowledge, experience and networks
2. Sound political judgement and proven experience of engaging with and influencing decision makers at the Council of the EU, Commission and Parliament, including a good contact list



3. Extensive advocacy experience, demonstrated by examples of impact on policy change and experience of using policy, research, lobbying, public campaigning, media and digital work to influence a political agenda
4. Knowledge of international development policy, preferably as it relates to health, education, water or sanitation OR an associated field such as humanitarian relief or human rights.
5. Experience of delivering high-level partnerships with a broad range of stakeholders, e.g. private sector, INGOs, professional associations, academics, to influence political change
6. Excellent analytical and critical thinking skills and proven experience of strategy development, including monitoring and evaluation
7. Fluency in English and a second European language essential.
8. Strong interpersonal skills and ability to successfully manage complex and sensitive external and organisational relationships to achieve cross-organisational goals
9. Excellent and accurate written and verbal communications skills in English with proven ability to absorb synthesize and successfully communicate information to a broad range of external and internal audiences.
10. Ability to travel extensively and work anti-social working hours
11. Commitment to WaterAid's values and a working style that reflects these
12. Right to work in the European Union

Desirable

1. Experience working in federated organisations and an understanding of the dynamic of a mid-size international development organisation
2. Experience of representing organisations at a high level, as a spokesperson in the media and / or in high-level lobby meetings
3. Experience acting as the sole representative of an organisation in a country outside of the head office location

Please note, in order to apply for this role, you must be able to demonstrate your eligibility to work in Belgium or other EU Member States.